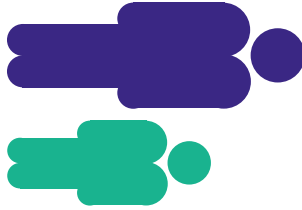
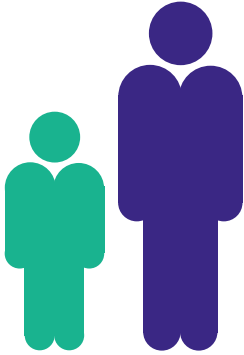


So, how do you know
which plan will work
for you and your
family?

Wouldn't it be great to
have better information
to compare your health
plan choices?



Look for
this booklet

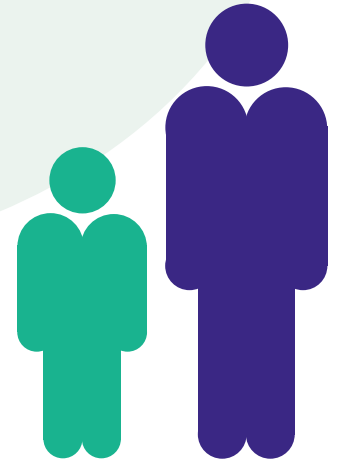


[*Sponsor: Insert information here on how
and where the booklet will be made
available.*]

The
Sponsor
Logo
Sponsor Address

It's time
to pick
a health
plan

Wouldn't you like
better information
to compare your
health plan
choices?



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CAHPS®
Health Care Quality Information
From the Consumer Perspective

When it's time to pick a health plan...

you probably look at information that shows which plans are available to you, what they cover, and what they cost.

But health care is changing. To pick a good health plan for you and your family...

...there's more
you need to know.

Your health plan can make a difference in the quality of care you get. It can make a difference in important things like:

- What doctors and hospitals you can use.
- How well the plan's doctors listen to you and explain things clearly and carefully.
- Whether you get the time and attention you need from the plan's doctors.
- Whether you get the care you need easily.
- How much of a problem it is for you to get the care you need—referrals to specialists, treatments, and tests.
- Whether you get the help and information you need when you call the plan.

New information is available to help you compare your health plan choices.

Before you join a plan, it can be hard to know what the care will be like. But, it may help to know what other people's experiences have been.

[Name of sponsor] has put together a booklet, **Compare Your Health Plan Choices**, that gives you information about other people's experiences with the plans you can join.

This information comes from a new survey designed to find out how well each plan is working... according to people who are enrolled in the plans. The survey was done by an independent organization, NOT by the health plans.

Look for **Compare Your Health Plan Choices**. It's coming your way soon.

